

## Closely match printing press colors

There are three printing press color correction options. Each press option conforms to a different printing standard. Use a press option if you are previewing work for a four-color job to be printed on a printing press. These options simulate a four-color commercial printing press, *not* solid spot colors, such as PANTONE Colors.

### N O T E



If you are selecting PANTONE Colors in your application, use the **None** option. Also, use the **None** option with other color management systems, such as EfiColor.

<b>Press option</b>	<b>Inks</b>	<b>Base (paper)</b>	<b>Target match (equivalent 3M Matchprint®)</b>
<b>SWOP Press</b>	SWOP/soy	publication	<p>Specification for Web Offset Publications</p> <p>These are specifications for color separation films and color proofing that are used to ensure the consistency of printed colors between different publications. This option is typically used in the U.S.</p> <p>Tends to be high-volume, web press printing.</p>
<b>Commercial Press</b>	commercial	commercial	<p>This option is typically used in the U.S., and is characterized to match commercial 3M Matchprint proofs.</p> <p>Tends to be high-quality, sheet-fed printing.</p>
<b>Euroscale Press</b>	Euroscale	publication	<p>This option is typically used in Europe, and is characterized to match the equivalent 3M Matchprint.</p>

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